



2024 Economic Outlook Luncheon Sponsorship Package

The Saskatoon Region is well-positioned for continued economic growth, with an increasing population, strong commodities, and rising consumer spending levels. These factors have propelled the Region to become increasingly competitive globally and solidified its status as one of Canada's fastest-growing economies.

Join us at the 2024 Economic Outlook Luncheon, featuring Pedro Antunes, Chief Economist with the Conference Board of Canada. Together, we will delve into the current economic conditions and highlight the opportunities and challenges for 2024 and beyond.

More than 200 business and community leaders are anticipated to gather at our inaugural event - the SREDA 2024 Economic Outlook Luncheon - to gain crucial insights necessary for making informed decisions and advancing local economic growth.

WHEN: Tuesday, June 4, 2024 | 11:15 a.m. - 1:30 p.m.

WHERE: Prairieland Park, Saskatoon

Why Sponsor?

- Promote your brand and message among local business and community leaders
- Connect with key players in the Saskatoon Region business community
- Show your support of SREDA in advancing economic development in the Saskatoon Region



Presenting Sponsor Benefits

(1 available)

We invite you to join us in sharing insights into our local economy and supporting economic development and growth by becoming a sponsor of the SREDA 2024 Economic Outlook Luncheon.

Your sponsorship support will enable us to deliver valuable insights that empower decision-makers to propel local economic growth forward.

- Logo recognition as Presenting Sponsor on all advertising, print materials, and signage before, during, and after the event
- Logo recognition on SREDA.com with a link to your website
- Recognition and promotion on social media
- Opportunity for a company representative to bring greetings to kick-off the event and to introduce the keynote speaker, Pedro Antunes, Chief Economist with the Conference Board of Canada
- Opportunity for stage and on-site signage
- Opportunity to provide promotional material for attendees
- 6 registrations including VIP seating for your staff or clients
- 2 exclusive invitations to VIP dinner with Pedro Antunes and guests
- First right of refusal for SREDA's 2025 Economic Outlook Luncheon

Investment: \$10,000

Supporting Sponsor Benefits

- Logo recognition on all advertising, print materials and signage before, during and after the event
- Logo recognition on SREDA.com with link to your website
- Recognition and promotion on social media
- Opportunity for on-site signage
- Verbal recognition of support from event emcee
- 2 registrations including VIP seating for your staff or clients

Investment: \$2,500

Reserve Now!

To commit to a sponsorship, discuss a customized sponsorship opportunity or obtain more information please contact:

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To learn more about SREDA, visit: SREDA.com

