



LOCAL LINK

Taking part in the Local Link program encourages businesses to evaluate and potentially increase their support of the local economy by assessing whether their suppliers, producers, contractors and packagers are located in the Saskatoon Region.

The program also offers a marketing opportunity, differentiating products and services with the Local Link label to stand out in a time of increased interest in supporting local options. Consumers will be able to make more informed decisions when shopping by learning about the levels of Local Link available.

Application Information

The Local Link Application consists of the following sections:

1. Eligibility
2. Applicant Information
3. Business Contact Information
4. Business Details
5. Ownership
6. Employees
7. Suppliers
8. Outsourcing & Contracting
9. Production
10. Packaging
11. Community Support

Please fill out each section to the best of your knowledge. If you have any questions, please contact:

Joanne Baczuk

Director, Business Development

jbaczuk@sreda.com

(306) 664-0728

Disclaimer

Consent and Release: Participants agree that SREDA may (unless prohibited by law) use their name, city of residence, photograph, image and/or likeness to create draft marketing or media material specific to the participant. These materials may be used to promote the Local Link program and can be provided to the participant for their promotional activities.

Use of Business Information: Business information gathered by SREDA will be kept confidential and used to administer the program, contacting potential participants, and as otherwise permitted or required by law.

By submitting this application, you agree to the preceding disclaimers.



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ELIGIBILITY

1. Is your business located in the Saskatoon Region? [Saskatoon Region Map](#)

- Yes
- No

2. Is your business registered and/or incorporated with Information Services Corporation (ISC)?

- Yes
- No

3. Does at least one of your business owners reside in the Saskatoon Region?

- Yes
- No

If you answered **NO** to any of the above questions, your business is ineligible for the Local Link Program. Please do not continue filling out the rest of the application.



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Please answer all questions to the best of your knowledge. All questions require answers, and incomplete applications will not be accepted.

APPLICANT INFORMATION

Applicant Name: _____
Applicant's Phone Number: _____
Applicant's Email Address: _____

BUSINESS CONTACT INFORMATION

Registered Business Name: _____
Operating Name:
(if different than registered name) _____
Business (entity) Number: _____
Business Start Date: _____
Business Owner Name(s): _____
Business Street Address: _____
Municipality: _____
Postal Code: _____
Website: _____
Facebook Page: _____
Instagram Page: _____
LinkedIn Page: _____



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BUSINESS DETAILS

1. Brief Business Description (max 300 words)

2. Business Operating Location

- Commercial
- Home-Based

3. Business Structure

- Sole Proprietorship/Partnership
- For-profit Corporation
- Non-profit Corporation
- Co-operative

4. Number of Employees (including owners)

Full-time*: _____

Part-time*: _____

Seasonal: _____

**Full-time employees are those working 30+ hours per week.*

**Part-time employees are those working less than 30 hours per week.*

5. Primary Industry/Sector

- Agriculture
- Construction
- Food Service & Accommodation
- Manufacturing & Food Processing
- Natural Resource
- Retail & Wholesale
- Professional Services & Business Services
- Personal Care Services
- Other: _____

6. Memberships

- SREDA
- NSBA
- Greater Saskatoon Chamber of Commerce
- Saskatoon & Region Homebuilders Association
- Prairie Sky Chamber of Commerce
- Riverbend District of Commerce
- Saskatoon Construction Association



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OWNERSHIP

1. What is your business ownership model?

- Independent
- Franchise
- Branch/Subsidiary

2. If your business is a FRANCHISE, is your location the Head Office?

- Yes
- No
- Not Applicable

3. Do any of your business owners reside outside of the Saskatoon Region?

- Yes
- No

4. If YES, how many of your business owners reside outside of the Saskatoon Region?

- 1
- 2
- 3
- 4+

Please explain why your owners do not reside in the Saskatoon Region.

EMPLOYEES

1. Do any of your employees (not including owners) reside outside of the Saskatoon Region?

- Yes
- No

2. If YES, what percentage of your employees reside outside of the Saskatoon Region?

- 1-10%
- 11-20%
- 21-50%
- Over 50%

Please explain why your employees do not reside in the Saskatoon Region.



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SUPPLIERS

1. Are any of your suppliers located outside of the Saskatoon Region?

- Yes
- No
- This question does not pertain to my business

2. If YES, what percentage of your suppliers are located outside of the Saskatoon Region?

- 1-10%
- 11-20%
- 21-50%
- Over 50%

3. Please list the suppliers located **outside of the Saskatoon Region** that you deal with most frequently.

Company	Product	Municipality	Contact Name	Contact Email (or Phone)	Why you chose this supplier?*

*Examples - local, high-quality product, existing business relationship, fair cost, only supplier available, environmentally responsible, values align, etc.



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SUPPLIERS - CONTINUED

4. Please list the suppliers within the Saskatoon Region that you deal with most frequently.

Company	Product	Municipality	Contact Name	Contact Email (or Phone)	Why you chose this supplier?*

*Examples - local, high-quality product, existing business relationship, fair cost, only supplier available, environmentally responsible, values align, etc.



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OUTSOURCING & CONTRACTING

1. Are any of your business activities outsourced/contracted with businesses outside the Saskatoon Region? (i.e. accounting, marketing, website, printing, lawyer, etc.)

- Yes
- No
- We do not outsource any business activities

2. If YES, what percentage of your business activities are outsourced/contracted with businesses outside the Saskatoon Region?

- 1-10%
- 11-20%
- 21-50%
- Over 50%

3. Please list contractors located outside of the Saskatoon Region that you deal with most frequently.

Company	Service Provided	Municipality	Contact Name	Contact Email (or Phone)	Why you chose this contractor?*

*Examples - local, high-quality service, existing business relationship, fair cost, only contractor available, values align, etc.



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OUTSOURCING & CONTRACTING - CONTINUED

4. Please list the contractors within the Saskatoon Region that you deal with most frequently.

Company	Service Provided	Municipality	Contact Name	Contact Email (or Phone)	Why you chose this contractor?*

*Examples - local, high-quality service, existing business relationship, fair cost, only contractor available, values align, etc.



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PRODUCTION

Note: This question is directed towards manufacturing businesses.

1. Are any of your products manufactured outside of the Saskatoon Region?

- Yes
- No
- This question does not pertain to my business

2. If YES, what percentage of your products are manufactured outside of the Saskatoon Region?

- 1-10%
- 11-20%
- 21-50%
- Over 50%

Please explain why your products are manufactured outside of the Saskatoon Region.

PACKAGING

Note: This question is directed towards manufacturing businesses.

1. Are any of your finished products packaged outside of the Saskatoon Region?

- Yes
- No
- This question does not pertain to my business

2. If YES, what percentage of your finished product is packaged outside of the Saskatoon Region?

- 1-10%
- 11-20%
- 21-50%
- Over 50%

Please explain why your finished product is packaged outside of the Saskatoon Region.



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COMMUNITY SUPPORT

1. Does your business give back to the Saskatoon Region community? (I.e. volunteer, donate money/goods, board representation, etc.)

- Yes
- No

2. Please list the Saskatoon Region organizations your business has given back to in the past five years.

Organization	Municipality	Contact Name	Contact Email (or Phone)	Activity/Donation Description*

*Examples - sponsorship, board representation, mentorship, financial or in-kind donation, volunteering, etc.



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CERTIFICATION

1. By selecting, I agree, you certify all information included in this application is true and correct to the best of your knowledge.

- I agree
- I do not agree

- END -