

Ag in Motion Innovations Program OFFICIAL RULES

Eligibility: The 2019 AG IN MOTION INNOVATIONS PROGRAM (“Innovations Program”) is open to Canadian residents and international applicants over the age of majority in their province/territory of residence at the time of entry.

Those employed by Saskatoon Regional Economic Development Authority (“SREDA”) or employees, representatives and agents of the companies or organizations represented by the Innovations Program Selection Committee (“Selection Committee”), as well as the immediate family members (spouse, children, parents and siblings) and those living in the same households of such employees, representatives and agents are not eligible to enter.

How to Enter: Company representative should complete the Innovations Program Application Form (“Application”) available at <https://sreda.com/aim-innovations-program> and submit it to cmcclelland@sreda.com. Applications can be submitted from 4:00 p.m. (Central Standard Time, “CST”) on April 29, 2019 until 11:59 p.m. (CST) on June 6, 2019 (“Program Application Period”). Limit one (1) entry per company per technology. Companies may apply for more than one Innovation Award if they have multiple technologies.

SREDA is not responsible for any lost, late, illegible, incomplete, falsified, destroyed, or failed applications, or failures of any kind, which may limit an entrant’s ability to participate in this Program. All applications become the property of SREDA and may not be acknowledged or returned. Any and all lost, late, illegible, incomplete, falsified, destroyed, or failed applications may be disqualified.

The Prize: Companies can apply for up to four Innovation Awards in the following categories (one award per category):

1. Plant and soil science
2. Animal and livestock
3. Agriculture equipment
4. Agribusiness services

Each award will be accompanied by an individual trophy, to be presented at the Innovation in Agriculture Reception on July 15, 2019.

Selection Process: The Innovations Program Selection Committee will be responsible for evaluating and selecting winning applications.

Companies whose application form complies with these Official Rules will be eligible to win any of the Innovation Awards. The chance of being selected will depend on the number of eligible entries received during the Program Application Period.

Confirmation: The finalists for the Innovation Awards will be notified no later than June 26, 2019. SREDA will make reasonable efforts to contact the finalists by telephone, if provided, and/or email within ten (10) business days following the selection date. If the potential winner cannot be contacted within the time specified above, is not otherwise an eligible applicant, or does not otherwise comply with the Official Rules, he/she will not be eligible for an Innovation Award. In this event, an alternate applicant

who will be selected from among the remaining eligible entries and, by the Selection Committee, who otherwise complies with these Official Rules, will be selected as a finalist.

By participating in the Program, entrants agree to be bound by these Official Rules and the decision of SREDA and the Selection Committee, which is final and binding in all respects. The Prize must be accepted as awarded. No substitution or transfer of The Prize is permitted, except that SREDA reserves the right, in its sole discretion, to substitute a Prize of equal or greater value. Return of any Prize notification as non-deliverable or failure to comply with these Official Rules will result in disqualification, and an alternate entrant may be selected in accordance with the Official Rules.

Consent and Release: By participating, entrants agree: (1) that SREDA and Ag in Motion do not endorse or guarantee the legitimacy of winning technologies; (2) that SREDA and Ag in Motion may (unless prohibited by law) use winner's name, city of residence, photograph, image and/or likeness for advertising and other promotional purposes, without further review or compensation, in any media; and (3) to hold SREDA and Ag in Motion, their affiliates, distributors, dealers, employees and agents, and their respective directors, officers, employees, representatives, agents and assigns harmless against any and all claims, loss, liability, injury or damage to entrant or any other person or entity due in whole or in part, directly or indirectly, by reason of their acceptance, possession or use of The Prize or their participation in this Program.

Use of Personal Information: Personal information gathered by SREDA will be used for the purposes of administering the Program, contacting potential winners, and as otherwise permitted or required by law.

Governing Law: The Program is subject to all federal, provincial and municipal laws. The Program and the Official Rules will be exclusively governed and construed in accordance with the laws of the province of Saskatchewan unless otherwise prohibited by law.