

# How's Business?

**John Williams, President  
North Prairie Developments Ltd.**

## 1 How's Business?

Business is very good these days. Not quite as brisk as 2007 but very steady and a very nice pace.

## 2 How do you define success?

Success can be defined in a lot of ways but mostly when an excited team of people at North Prairie create something they are as excited about as our customers, the rest is history. Success is also about being lucky enough to be able to give back to our community.

## 3 How do you survive and/or grow during challenging time?

Our company always works in the niche marketplace even though we are one of the larger builders in Saskatchewan. This isn't anything new for our company. There is an old saying....necessity is the mother of invention. We are constantly reinventing ourselves in terms of product.

## 4 Favorite song of all time?

I would have to say it would be a BTO song that I first became accustomed to in the early 70's at the Regina exhibition called *Let it Ride!*



North Prairie has been building quality, affordable single and multi-family homes across Saskatchewan for thirty years with a focus on innovative, quality homes. A family owned and operated business, North Prairie was established by John and Bernice Williams in 1987.