

## 2017 SREDA HARVEST TECHNOLOGY PROGRAM OFFICIAL RULES

No purchase necessary to enter or win.

**Eligibility:** The 2017 SREDA AGRICULTURE TECHNOLOGY HARVEST PROGRAM (“HARVEST Program” or “Program”) is open to Canadian residents and international applicants only who are over the age of majority in their province/territory of residence at the time of entry.

Saskatoon Regional Economic Development Authority (“SREDA”) Employees or Employees, representatives and agents of the companies/organizations represented by the HARVEST Selection Committee (“Selection Committee”) as well as the immediate family members (spouse, children, parents and siblings) and those living in the same household of such employees, representatives and agents are not eligible to enter. Void where prohibited by law.

**How to Enter:** Company representative should fill in the HARVEST Application Form (“Application”) available at <http://sreda.com/business-attraction-plan/harvest/> and submit to [smclane@sreda.com](mailto:smclane@sreda.com). Applications can be submitted from 1:00PM (Central Standard Time, “CST”) on April 10<sup>th</sup>, 2017 until 11:59 p.m. (CST) on May 19<sup>th</sup>, 2017 (“Program Application Period”). Limit one (1) entry per company.

SREDA is not responsible for any lost, late, illegible, incomplete, falsified, destroyed, or failed applications, or failures of any kind, which may limit an entrant’s ability to participate in this Program. All applications become the property of SREDA and will not be acknowledged or returned. Any and all lost, late, illegible, incomplete, falsified, destroyed, or failed applications will be disqualified.

**The Prize:** The Selected companies(s) will be **reimbursed** for travel expenses up to 2,500 CAD, will have the opportunity to showcase their product/technology to the Saskatchewan agriculture industry, and attend Ag in Motion (July 18<sup>th</sup> – 20<sup>th</sup>) (“Prize”). Eligible expenses for reimbursements are: airfare, accommodations, meals, car rentals, within the program timeframe.

**Selection Process:** The HARVEST Selection Committee will be responsible for evaluating and selecting winning applications. The Committee selection saves the right to select one or more than one applications to receive the Prize.

The companies whose application form complies with these Official Rules will be eligible to win the Prize. The chance of being selected will depend on the number of eligible entries received during the Program Application Period.

**Confirmation:** The potential selected companies will be notified by SREDA no later than June 9<sup>th</sup>, 2017. SREDA will make reasonable efforts to contact the potential winner by telephone (if telephone number provided) and/or email within ten (10) business days following the selection date. If the potential winner cannot be contacted within the time specified above, is not otherwise an eligible applicant, or does not otherwise comply with the Official Rules, he/she will not win the Prize. In this event, the Prize will be awarded to an alternate applicant who will be selected from among the remaining eligible entries and, by the Selection Committee, who otherwise complies with these Official Rules.

By participating in the Program, entrants agree to be bound by these Official Rules and the decision of SREDA and the Selection Committee, which is final and binding in all respects. The Prize must be

accepted as awarded. No substitution or transfer of the Grand Prize is permitted, except that SREDA reserves the right, in its sole discretion, to substitute a Prize of equal or greater value. Return of any Prize notification as non-deliverable or failure to comply with these Official Rules will result in disqualification, and an alternate entrant may be selected in accordance with the Official Rules.

**Consent and Release:** By participating, entrants agree: (1) that SREDA does not endorse or guarantee the legitimacy of winning technologies; (2) that SREDA may (unless prohibited by law) use winner's name, city of residence, photograph, image and/or likeness for advertising and other promotional purposes, without further review or compensation, in any media; and (2) to hold SREDA, its affiliates, distributors, dealers, employees and agents, and their respective directors, officers, employees, representatives, agents and assigns harmless against any and all claims, loss, liability, injury or damage to entrant or any other person or entity due in whole or in part, directly or indirectly, by reason of their acceptance, possession or use of the Prize or their participation in this Program.

**Use of Personal Information:** Personal information gathered by SREDA will be used for the purposes of administering the Program, contacting potential winners, and as otherwise permitted or required by law.

**Governing Law:** The Program is subject to all federal, provincial and municipal laws. The Program and the Official Rules will be exclusively governed and construed in accordance with the laws of the province of Saskatchewan unless otherwise prohibited by law. A copy of the Official Rules is available at <http://sreda.com/business-attraction-plan/harvest/>.