



**S · T · I · C**

science · technology · innovation · collaboration

**AWARDS**

Your opportunity to show your support for Saskatoon's World-Class Science and Technology Cluster.

**SPONSORSHIP PACKAGE**





Showcasing the people, projects and products that contribute to Saskatoon's world-class science and technology cluster.

**WHEN:** Wednesday, November 8, 2017 | 5:00 p.m.

**WHERE:** The Top of the Inn, Sheraton Cavalier, Saskatoon

### Why Sponsor?

- Promote your brand and message among local businesses
- Connect with Saskatoon Region businesses within the science, technology and innovation sector
- Show your support for this sector and their contribution to strengthening and growing the local economy



### **Presenting Sponsor Benefits (1 available)**

- Logo recognition on all advertising, print materials and signage before, during and after the event
- Logo recognition on STIC Awards webpage with link to your website
- Recognition and promotion on social media
- Verbal recognition of support from emcee
- Opportunity to bring welcome greetings at the event and tell the audience about your company
- Opportunity for on-site signage
- 8 premium tickets for your staff or clients

**Investment:** \$10,000

### **Award Sponsor Benefits (5 available)**

- Logo recognition on award of your choice
- Logo recognition on all advertising, print materials and signage before, during and after the event
- Logo recognition on STIC Awards webpage with link to your website
- Recognition and promotion on social media
- Opportunity to present sponsored award at the event
- 2 tickets for your staff or clients

**Investment:** \$3,000



### Supporting Sponsor Benefits

- Logo recognition on event signage
- Logo recognition on STIC Awards webpage with link to your website
- Recognition and promotion on social media
- 2 tickets for your staff or clients

**Investment:** \$1,000

### Media Sponsor Benefits

- Logo recognition on all advertising, print materials and signage before, during and after the event
- Logo recognition on STIC Awards webpage with link to your website
- Recognition and promotion on social media
- Verbal recognition of support from emcee
- 2 tickets for your staff or clients

**Investment:** \$3,000 (in-kind)

## Reserve Now!

To commit to a sponsorship, discuss a customized sponsorship/partnership opportunity or obtain more information please contact:

**Erin Lawson**

Director, Marketing and Communications

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To learn more about SREDA, visit: [SREDA.com](http://SREDA.com)

